

Group 10

Promotional Concept 2 Guerilla Gardening



Seed Bombs

Encouraging people to create their own 'guerilla garden' by planting these ready made seed bombs in a 'patch of dirt' around town or anywhere that lacks in greenery!



Seed Paper

Swing tags that once removed from products, can be scrunched up, watered and planted and actually grow into a plant. The seeds are embedded inside the tag.